



MEDIA KIT



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passionate and dedicated readers.



UNIQUE
VISITORS
16.3 MM



TOTAL
VISITS
32 MM



PAGES
VIEWED
50 MM

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PLAYER NEWS
24x7 FANTASY
COVERAGE



PROJECTIONS
DAILY DATA
PROJECTIONS



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Power your platforms with RotoBaller's news desk and keep your users informed. Add original daily fantasy news and analysis to your site:

- NFL, MLB, NBA, NHL, PGA, MMA, NASCAR
- Easy partner integration via XML, JSON feeds
- Filter via meta tags (e.g. injury, prospects, etc)
- White label options available

RotoBaller's news desks consist of 150+ staff writers and editors, and produce between 50 to 150 pieces of original player news per day

[Find out more about our player news](#)

 Aaron Judge Scheduled For CT Scan

Share:   

6 days ago New York Yankees outfielder [Aaron Judge](#) (ribs) is set to undergo another CT scan in a couple of weeks after the results of his March 13 CT scan showed that he was not yet fully healthy. Manager Aaron Boone is optimistic that the additional rest has allowed Judge's ribs to heal, but fantasy owners should remain cautious. Until Judge can swing pain-free consistently and his CT scan comes back clean, there is still a threat that the outfielder will undergo surgery and miss significant time. Fantasy owners should continue to monitor Judge's progress and avoid drafting him in the early rounds before the results of his scheduled CT scan are released. --[Sam Chinitz - RotoBaller](#)

Source: [Bryan Hoch](#)

 Raiders Not Interested In Jadeveon Clowney

Share:   

4 days ago The Las Vegas Raiders are not interested in signing free-agent defensive end Jadeveon Clowney, according to sources. Clowney doesn't have many options at this point and has had to drop his asking price of around \$21 million per season on the open market. COVID-19 restrictions have hurt Clowney, as teams haven't been able to take a look at the injury-prone pass-rusher with their own doctors. While Clowney has never had double-digit sacks in his career, he remains a disruptive force in opponent's backfields when he's healthy and on the field. This could drag out into the summer with Clowney ultimately likely to wind up taking a short-term deal for far less than what he was originally seeking. --[Keith Hernandez - RotoBaller](#) Source: [ESPN - Dianna Russini](#)

You can read RotoBaller's [award-winning](#) fantasy sports player news on FTN Fantasy, Fleaflicker, RT Sports, DFS Army and 40+ other platforms:

VLADIMIR GUERRERO JR. 3B TOR



Vladimir Guerrero Jr.

3B TOR

Eligibility: 3B, CI, U

Bats/Throws: right / right

Injury: Out

Owned: 98.4%

Started: 13.7%

Splits	Gm	AB	H	R	HR	RBI	SB	Avg	OPS
2019	0	0	0	0	0	0	0	.000	.000
Last 30	0	0	0	0	0	0	0	.000	.000
Last 14	0	0	0	0	0	0	0	.000	.000
Last 7	0	0	0	0	0	0	0	.000	.000

Game	Gm	AB	H	R	HR	RBI	SB
Mon Apr 15 7:40pm ET	@MIN						
Tue Apr 16 7:40pm ET	@MIN						
Wed Apr 17 7:40pm ET	@MIN						
Thu Apr 18 1:10pm ET	@MIN						
Fri Apr 19 10:07pm ET	@OAK						
Sat Apr 20 4:07pm ET	@OAK						
Sun Apr 21 4:07pm ET	@OAK						
Tue Apr 23 7:07pm ET	SF						
Wed Apr 24 4:07pm ET	SF						
Fri Apr 26 7:07pm ET	OAK						
Sat Apr 27 3:07pm ET	OAK						
Sun Apr 28 1:07pm ET	OAK						

Toronto Blue Jays third baseman Vladimir Guerrero Jr. won't come up to make his major league debut against the Giants in the series that starts on Tuesday, but he could be brought up for the homestand that begins on Friday against the A's. The top prospect in baseball is over the oblique strain he suffered in spring training and has already resumed torturing minor league pitching at Triple-A Buffalo. He'll immediately become the starting third baseman and the best hitter in Toronto when he makes his big league debut, likely this weekend. He'll provide an immediate boost to fantasy teams and should be owned in all formats already. Brandon Drury will become a utility player when Vlad Jr. arrives.

From [RotoBaller](#)

RotoBaller



In-depth player outlooks for 400+ players, analyzing their fantasy outlooks for the current draft season. Prepare your users for the approaching season:



Mookie Betts 2023 Player Outlook: Safe And Solid Production Set To Contin...

3 months ago After a bit of a down year in 2021, Mookie Betts bounced back in 2022 hitting .269/.340/.533 with 35 homers, 82 RBI, 117 runs and 12 stolen bases in 142 games. Concerns about his power diminishing were cast aside as he set a new career high in homers, fuelled by a jump in his HardHit% (44.9% up from 41.0%) and Barrel% (9.7% up from 7.8%). You might be concerned by his career-high 16.3% K% but that still ranked in the 81st percentile and his 8.6% BB% still ranked in the 55th percentile despite being its lowest since 2017. Gone are the 20+ stolen base days (something he hasn't achieved since 2018) but the bigger bases might help him creep up to ~15 again and double-digit steals should still be achieved regardless of that. As long as Betts continues to be the Dodgers' leadoff hitter, he will still score an elite number of runs and provide solid RBI in that lineup. Currently, with an ADP ~10, Betts is a perfect late first-round option in your drafts. --Jamie Steed - RotoBaller

Projections



Help your users make optimal lineup decisions with our in-house player projections:

- Preseason and in-season stat projections
- HR, RBI, R, SB, PA, AVG, OBP, SLG, OPS
- IP, W, L, K, QA, SV, HLD, ERA, WHIP
- Targets, Target %, Catch %
- TD, INT, Rec, Rush, Yards
- Comp, Att, Comp %
- Fantasy Points

RotoBaller Stat Projections								
Player	PA	HR	RBI	R	SB	AVG	OBP	SLG
Ronald Acuna Jr.	704	38	97	118	39	.277	.360	.506
Mike Trout 	657	44	110	117	15	.299	.446	.625

RotoBaller Stat Projections								
Player Name	YDS	RB YPC	RUSH	REC	TD	WR YPC	REC / TAR GAME	Points
Christian McCaffrey 	2045	4.9	242	93	14	9.3	5.8/7.2	335.0
Saquon Barkley 	1885	4.8	265	66	13	9.3	4.1/5.5	299.5
Michael Thomas 	1395	0.0	N/A	118	9	11.8	7.4/9.5	252.5
Ezekiel Elliott 	1825	4.6	285	58	13	9.1	4.1/5.4	289.5
Dalvin Cook 	1555	4.7	240	47	12	9.3	2.9/4.0	251.0

Power your platforms.

Our in-house projections are designed and calculated by some of the industry's best and brightest.

Rankings



Help your users make optimal lineup decisions with our in-house player rankings:

- PPR, Half-PPR, Standard Scoring
- Superflex, Best Ball, IDP Rankings
- 5x5 Roto, Mixed, Points, AL/NL
- NFL Rookie Rankings
- MLB Prospect Rankings
- Dynasty Rankings
- Easy integration via JSON feeds

RotoBaller Rankings Recommendations						
Rank	Overall Rank	Tier	Player	Trend	\$	Target Round
1	1	1	Mike Trout	→	49	1.10
2	2	1	Mookie Betts	→	47	1.20
3	6	1	J.D. Martinez	↑	41	1.60
4	8					
5	13					
6	14					

RotoBaller Rankings Recommendations						
Rank	O-Rank	Tier	Rnd	\$	Trend	Player Name
1	4	1	1.40	62	→	Michael Thomas
2	8	1	1.80	55	↑	Davante Adams
3	10	2	2.00	52	↓	DeAndre Hopkins
4	11	2	2.10	52	↓	Julio Jones
5	12	2	2.20	50	↑	Tyreek Hill
6	15	2	2.50	45	→	Chris Godwin

Proprietary data points.

Our in-house rankings, tiers, auction dollar values, and trend (risers, fallers) are all available data.

[Find out more about our Rankings](#)

Injuries



The latest injury data and updates for NFL, MLB, NBA and NHL. The injuries report API is updated every few minutes, **all year long including the off-season.**

PLAYER ▲	STATUS	PROJECTED STATUS	PART	RISK	DURABILITY	LAST UPDATED	NEXT MAN UP	MORE INFO
Malik Nabers WR • NYG • PPR #47	QUES	Out	Knee	MODERATE	4.0 / 10	21 days ago	Malachi Fields Deep-league stash (PPR #227)	+
RECOVERY OUTLOOK Game-time decision Lower-grade knee injury; week-to-week monitoring. Projected this week: Out Staff target return in Week 5 — after this week. Historical re-aggravation rate: 20% 3-YEAR TRACK RECORD 51% available over the last 2 seasons • ~0.9 games missed/yr Recurring: Concussion, Groin, Hip NEXT MAN UP Malachi Fields WR • NYG Deep-league stash (PPR #227) Target share opens up — Malachi Fields and other pass-catchers see a usage bump.								
Cam Skattebo RB • NYG • PPR #48	QUES	Questionable	Ankle	LOW	3.9 / 10	21 days ago	Tyrone Tracy Jr. Rostered depth (PPR #134)	+
Quinshon Judkins RB • CLE • PPR #57	QUES	Likely Active	Ankle	LOW	6.1 / 10	21 days ago	Dylan Sampson Rostered depth (PPR #179)	+
Marvin Harrison Jr. WR • ARI • PPR #65	QUES	Likely Active	Undisclosed	MODERATE	6.3 / 10	8 days ago	Michael Wilson Startable (PPR #87)	+
Rhamondre Stevenson RB • NE • PPR #68	QUES	Questionable	Undisclosed	MODERATE	6.1 / 10	7 days ago	Lan Larison	+
Alec Pierce WR • IND • PPR #91	PUP	Likely Active	Ankle	HIGH	6.2 / 10	7 days ago	Josh Downs Rostered depth (PPR #96)	+
Patrick Mahomes II QB • KC • PPR #93	QUES	Likely Active	Knee	MODERATE	6.6 / 10	21 days ago	Justin Fields	+

Injury Data Included in API

- Player Name, ID
- Position, Team
- Injury Status
- Injury Start Date
- Expected Return Date
- Body Part
- Risk Level
- Durability Score
- Last Updated Timestamp
- Next Man Up
- Recovery Outlook
- Descriptions and Write-Ups
- Week X Likelihood To Play

[Find out more about our Injury data](#)

Matchup Ratings Projections

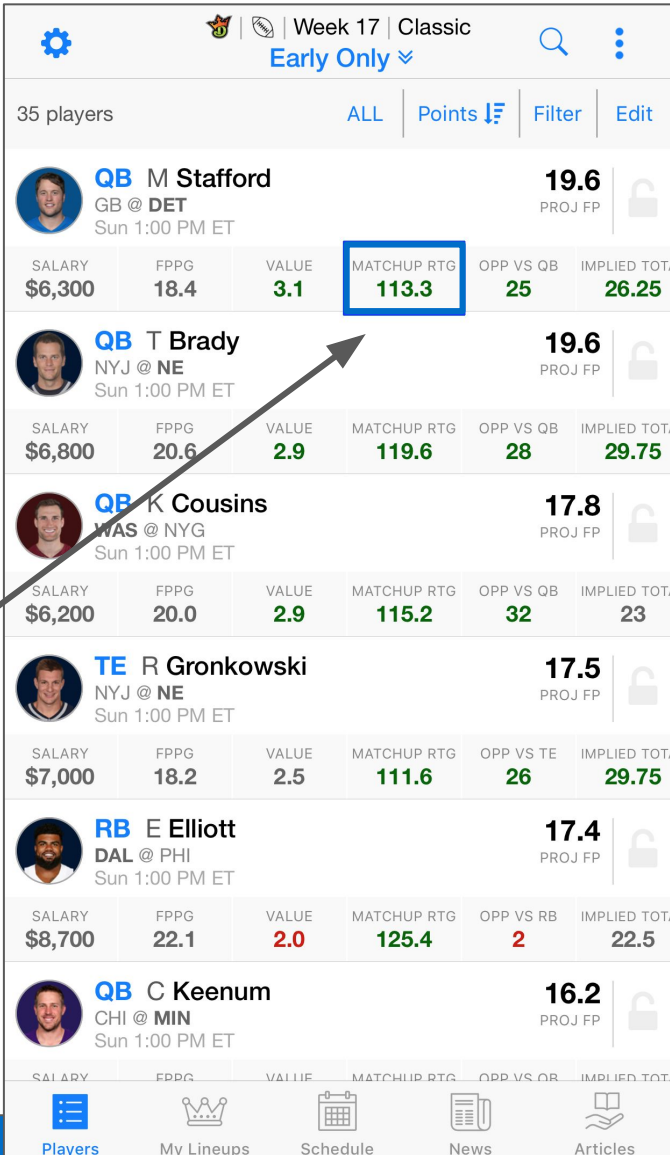
Help your users make easy lineup decisions with our proprietary algorithm for projections:

- Daily, weekly, monthly, season-long Matchup Ratings
- Research and analysis engineered by data scientists
- Intuitive ratings help users set optimal lineups
- Easier to use than traditional projections
- Easy integration via JSON feeds

[Find out more about our Matchup Ratings](#)

The higher the number, the better.

Matchup Ratings are a single number, scaled around an average of 100. A rating of 113 means that player is 13% better than average player.



35 players		ALL	Points	Filter	Edit
	QB M Stafford GB @ DET Sun 1:00 PM ET	19.6 PROJ FP			
SALARY	FPPG	VALUE	MATCHUP RTG	OPP VS QB	IMPLIED TOT
\$6,300	18.4	3.1	113.3	25	26.25
	QB T Brady NYJ @ NE Sun 1:00 PM ET	19.6 PROJ FP			
SALARY	FPPG	VALUE	MATCHUP RTG	OPP VS QB	IMPLIED TOT
\$6,800	20.6	2.9	119.6	28	29.75
	QB K Cousins WAS @ NYG Sun 1:00 PM ET	17.8 PROJ FP			
SALARY	FPPG	VALUE	MATCHUP RTG	OPP VS QB	IMPLIED TOT
\$6,200	20.0	2.9	115.2	32	23
	TE R Gronkowski NYJ @ NE Sun 1:00 PM ET	17.5 PROJ FP			
SALARY	FPPG	VALUE	MATCHUP RTG	OPP VS TE	IMPLIED TOT
\$7,000	18.2	2.5	111.6	26	29.75
	RB E Elliott DAL @ PHI Sun 1:00 PM ET	17.4 PROJ FP			
SALARY	FPPG	VALUE	MATCHUP RTG	OPP VS RB	IMPLIED TOT
\$8,700	22.1	2.0	125.4	2	22.5
	QB C Keenum CHI @ MIN Sun 1:00 PM ET	16.2 PROJ FP			
SALARY	FPPG	VALUE	MATCHUP RTG	OPP VS QB	IMPLIED TOT

Players My Lineups Schedule News Articles

Matchup Ratings Projections



Daily, weekly, monthly, season-long Matchup Rating projections:

[Read more about our Matchup Ratings algorithm](#)

		Date	Opponent	K/9	BB/9	Matchup Rating
		7/28	@ STL	11.6	3.6	103
		8/4*	@ SF	11.6	3.6	106
		8/10*	vs. LA	11.3	5.2	91
		8/15*	vs. HOU	11.3	5.2	91
		8/20*	@ MIN	11.6	3.6	102
Pitcher	Opp.			Matchup Rating		
Carlos Martinez	@ BAL			103	11.3	5.2
Trevor Williams	vs. CHC			95	11.3	5.2
Eddie Butler	@ PIT			89	11.6	3.6
Patrick Corbin	@ PHI			99	11.3	5.2
Jose Quintana	@ TOR			98	11.3	5.2
Joe Biagini	vs. CWS			107	11.6	3.6
Tim Adleman	vs. LA			91	11.3	5.2
Alex Wood	@ CIN			111	11.3	5.2
Max Scherzer	@ NYM			112	11.6	3.6
Daniel Norris	vs. TB			94	11.3	5.2

* Robbie Ray projected starts

Player Name	Weekly Matchup Rating	Monthly Matchup Rating	Season Matchup Rating
David Johnson	135	128	123
Le'Veon Bell	149	132	121
Jeremy Hill	110	79	82
Amari Cooper	116	108	114
Ryan Tannehill	76	111	102
Alex Smith	99	112	80
Tavon Austin	87	89	91
Jordan Reed	115	112	118
Cam Newton	123	99	98
Julio Jones	130	128	124
Paul Perkins	103	84	86
Matt Forte	87	90	93

The above table is showing sample data to depict projections

Stats and Data Feeds



Fantasy stats, game data, sports betting and other data feeds to power your platforms:

- NFL, MLB, NBA, NHL, PGA, NCAA, NASCAR, Soccer, eSports, more
- Scores and schedules, Box scores and injuries, Play-by-play, Projections, more

Data Feed	FREE TRIAL	POST GAME	LIVE	REAL TIME
Schedules	✓	✓	✓	✓
Scores	✗	✓	✓	✓
Rosters	✓	✓	✓	✓
Box Scores	✗	✓	✓	✓
Team Stats	✗	✓	✓	✓
Player Stats	✗	✓	✓	✓
Projected Stats	✗	✓	✓	✓
Depth Charts	✗	✓	✓	✓
Injuries	✗	✓	✓	✓
Inactives	✗	✓	✓	✓
Fantasy Points	✗	✓	✓	✓
Projected Fantasy Points	✗	✓	✓	✓

Stats and Data Feeds



Powering everything **fantasy...**

-  DFS CONTESTS
-  SEASON-LONG CONTESTS
-  LINEUP GENERATORS
-  FANTASY TOOLS
-  RESEARCH FOR WRITERS & BLOGGERS



Powering everything **sports betting...**

-  ONLINE SPORTSBOOKS
-  LAND CASINOS
-  FRIENDLY SOCIAL WAGERING APPS
-  HANDICAPPING TOOLS
-  RESEARCH FOR WRITERS & BLOGGERS



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A D V E R T I S I N G



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RotoBaller has helped many new and established sites get the word out. We create customized integrated marketing solutions for your platform:

- New user referrals
- Brand ambassadors
- Social media campaigns
- Banner advertising
- Discord chat sponsorship
- Original custom content
- Custom editor's notes
- Email campaigns
- Tools integration
- Radio/podcast sponsorship
- SiriusXM advertising/live reads

In 2022, there are 62.5 million people playing fantasy sports

64% Male	35% Female
Average Age	32
College Degree or More	84%
Have a household income of \$50K	65%
Have full-time employment	67%
Avg Annual Spending Per Fantasy Player	\$653
Favorite Fantasy Sport	Football
Fantasy Sports Players that Pay League Fee	70%

Source: Fantasy Sports Trade Association
<https://thefsga.org/industry-demographics/>

Banner Advertising



Expose your brand and platform to RotoBaller's users with banner advertising, in various places throughout the site:

Banner Ad Type	CPM
728 x 90: Leaderboard	\$3.00
300 x 600: Large Skyscraper	\$3.00
160 x 600: Skyscraper	\$2.50
300 x 250: Rectangle	\$2.50
256 x 50: Chatroom	\$2.50

A screenshot of the RotoBaller website interface. The top navigation bar includes links for PREMIUM TOOLS, CHAT, NEWS, COLUMNS, DAILY, RANKS, WAIVERS, TOOLS, OPTIMIZER, TICKETS, and RADIO. The main content area features an article titled "Conference Championships Matchups - Fantasy Football Starts and Sits" by CHRIS MANGANO. To the right of the article is a sidebar with "Recent RotoBaller News" and "Today's Most Viewed Players". At the bottom of the page, there are chat room windows for "# NFL CHAT ROOM" and "# MLB CHAT ROOM". Several blue rectangular boxes are overlaid on the screenshot to highlight specific advertising locations: one at the top right above the navigation bar, one on the right side next to the "Recent RotoBaller News" section, one on the right side next to the "Today's Most Viewed Players" section, and one on the left side next to the "Conference Championship Matchups" article.

Email Campaigns



Tell our entire list of email subscribers all about your platforms or latest promotions. This is one of our most effective methods of converting users:



PLAYOFF CHALLENGE
\$100,000 GRAND PRIZE
\$600,000 PRIZE POOL

\$200 TO ENTER • JOIN NOW

Launched in 2003, the [FFPC Playoff Challenge](#) is the longest running and most unique playoff contest in the fantasy football universe.

Just \$200 to enter with a \$100,000 GRAND PRIZE and a \$600,000 total prize pool, paying down to 550th place.

With **NO SALARY CAP** and **NO DRAFT** to worry about, simply choose 10 players to make up your team's roster. **But there's a catch: you're only allowed to use one player from each NFL team.** That means if you choose Tom Brady as your QB, you may not have any other Patriots on your roster.

This will be your roster for the duration of the entire playoffs including the Superbowl. There will not be any changes, substitutions or free agent pickups once rosters are locked. As NFL teams get knocked out so will your players, so choose your team wisely!

The contest is now over 75% full and is capped at 3,500 total entries, so it will sell out as it does every year! Registrations will close on Saturday January, 6th at 4:30pm ET. **Don't wait - get your team now** and end your fantasy football season with a bang!

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DE DRAFEASY

FREE
\$50
GAME

PLAY NOW >>

Ever get the feeling classic Daily Fantasy Sports is a trap? Professional DFS players prey on casual users using advanced analytics and insider data to dominate the tournaments you enter.

1% of the DFS players win 91% of the money!

NOW you have a shot at actually winning money with the launch of DraftEasy - The Legal Alternative to Sports Gambling!

NO salary caps, NO math, NO competition. Just YOU against the house,

With DraftEasy RapidFire - YOU pick who will score more fantasy points in FIVE 2-player matchups. Pick 4 correct players and WIN 3X your money. It's that DraftEASY.

PICK YOUR WINNING
MATCHUPS NOW

This week - Claim a FREE shot at \$50

Just register and pick your favorite players. If you nail 4 out of 5 matchups you'll win \$50. Hit at least ONE Correct and win \$20!

For Launch week - We will match any deposit up to \$100 with immediate cash in your account. No drip, No time delay, just more chances to win BIG!



FREE
\$50
GAME

THE LEGAL ALTERNATIVE
TO SPORTS GAMBLING
IS HERE.



PLAY NOW >>



SUPER BOWL REMATCH TONIGHT!

Check out Boom Fantasy's Super Bowl Rematch contests for Sunday Night Football! Boom Fantasy is hosting a \$10 entry fee contest with \$5,000 to the winner and a \$135 entry fee contest with \$10,000 to the winner!

Boom Fantasy is offering an exclusive bonus to RotoBaller users who [make their first deposit](#) today. All first-time depositors through RotoBaller are eligible for a 100% deposit bonus up to \$200 and two \$5 tickets if they deposit \$100+.

Super Bowl Rematch (ATL @ NE)

Passing Yards
+25 points per passing yard

ATL vs NE

T. Brady
Win Bonus: +3,400 points

M. Ryan
Win Bonus: +6,500 points

Receiving Yards

ATL vs NE

J. Jones

61

Passing Yards

QB Tom Brady
New England Patriots 12
Next Game: ATL @ NE
10/22 1:00:30 pm

2017 Regular Season

G	YDS	YPG	TD	INT	YDS	TD
6	1,959	327	13	2	21	0

News Game Log Matchup

Oct 14 | 02:27 AM EDT RotoBaller

Tom Brady Good To Go On Sunday

New England Patriots quarterback Tom Brady (shoulder) stated that he will play on Sunday. Brady has been dealing with a joint strain in his non-throwing shoulder all season which was re-aggravated during the matchup with the Tampa Bay Buccaneers last Thursday. Though he didn't practice for most of this week, he did participate in full on Friday. Brady has thrown for 1,702 yards and 11 touchdowns this season. The Jets give up 16 fantasy points per game but Brady should surpass that without a problem. He is a must start, as always.

Custom Content



Our experienced writing team creates custom content for your platform - exposing it to readers on RotoBaller, on social media, and through our daily email blasts:

FantasyDraft Lineup Picks (Week 15) - NFL DFS Advice

by **JUSTIN BALES - ROTOBALLER** 12/15/17 3:03 AM

[Follow @BalesJustin](#)

It is finally time for NFL Week 15! If you're a FantasyDraft DFS player, then this article is for you.

Each week, I will be providing you with my daily fantasy football **lineup picks for FantasyDraft**. The lineup picks will range from some of the elite players to mid-priced options and value plays.

If you have any questions or comments, feel free to hit me up on Twitter @BalesJustin.

Editor's Note: Our Premium DFS Research - including DFS cheat sheets, game-by-game breakdowns, expert lineups, and matchup ratings - is **only \$9.99** through the Super Bowl!

[Sign Up Now!](#)

FantasyDraft - DFS Quarterback Pick

Russell Wilson vs LA (\$13,900)

Can no offensive line stop Wilson? No. Can no running game stop Wilson? No. Can average receivers stop Wilson? No. Can the Jacksonville defense stop Wilson? No. Can anything stop Wilson? Absolutely not. He is an elite option against anyone, including the Los Angeles Rams. Wilson has taken over the Seahawks offense, scoring at least 24 fantasy points in nine of his last 11 games, including two games with 35 or more fantasy points. The Rams feature an above average defense, but the Seahawks have an implied team total of 25 points, meaning Wilson will once again enjoy a great week.



RotoBaller @RotoBaller · Jan 18

FantasyDraft Daily Fantasy Football Lineup Picks (Conference Championships): NFL DFS Advice [roto baller.com/fantasydraft-d...](#) by @BalesJustin



FantasyDraft Daily Fantasy Football Lineup Picks (...)
Justin Bales' FantasyDraft DFS lineup picks and sleepers for Conference Championships of 2018. Starting players to play in daily FantasyDraft tournaments and cash game
[roto baller.com](#)



1



FantasyDraft Daily Fantasy Football Lineup Picks (Conference Championships): NFL DFS Advice

It is finally time for NFL Conference Championships! If you're a FantasyDraft DFS player, then this article is for you. Each week, I will be providing you with my daily fantasy football lineup picks for FantasyDraft. The lineup picks will range from some of the elite players to mid-priced options and value plays. If you have any questions... [Read More](#)



DraftKings Daily Fantasy Football Lineup Picks (Conference Championships): NFL DFS Advice

RotoBallers, welcome to the Conference Championship Round of the daily fantasy football season. In this column, you will find my recommended DraftKings DFS Lineup Picks to target for the Conference Championships of the NFL season. The goal is to identify players to start on DraftKings this week based on various factors including the opponent, the player's opportunity, analysis of... [Read More](#)



Feature your platforms and best offers in highly visible placements. Our editor's notes appear on all sport-specific columns, ensuring maximum visibility:

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Target Risers & Potential Breakouts, Week 15

by **CHRIS MOORE - ROTOBALLER** 12/13/17 12:12 PM [Follow @ChrisMooreRoto](#)

By Week 15 of the fantasy football season, if you're still playing, there's a fair chance that you're a veritable encyclopedia of NFL statistical knowledge, at least for the current year.

With so much data available, our takes just aren't as hot as they were back in the early part of the season. To the extent that we can safely expect anything in this game we all enjoy, our expectations are grounded in as large a sample size of 2017 football as we can hope for.

Sifting through the Week 14 slate, this Week's Target Risers column will focus on some of the biggest and/or most surprising target totals, and look for actionable intel. Maybe there's still a tidbit or two hiding beneath the surface.

Editor's note: Our friends at [DraftEasy](#) are giving you a *FREE* shot to win \$50. Just pick four correct NFL player matchups and win!

Ty It Now!

NFL Premium Tools

- ▶ Draft Guide
- ▶ NFL Rookies
- ▶ Cheat Sheets
- ▶ 30+ Sleepers
- ▶ 150 Days of DFS

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- Avoid The Jets Running Game In Week 15
- Robby Anderson Still A Good Start
- Bryce Petty Should Not Be On Your Fantasy Radar
- Christian Hackenberg Unlikely To Play This Year

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Content Integrations



Display your platform's player pricing, with links back to your specific game contests, on every player news article that is seen by RotoBaller's readers:

 **Howie Kendrick Batting Fifth, Looks To Continue Hot Streak**

5/3: Washington Nationals infielder Howie Kendrick will start at second base and bat fifth in Thursday's afternoon contest against the Pirates. He's had a hot start to the season and filled in nicely for the injured Daniel Murphy (knee). Over his last seven games, he's 10-for-27 with two home runs, three doubles, three RBI and five runs scored. He's never faced Wednesday's starter, Trevor Williams, but has an OPS of .911 against right-handed throwers. The veteran makes a fabulous daily pick and should be rostered in leagues of all sizes while he's hot and getting starts. --[Mario Hernandez - RotoBaller](#) Source: [Washington Nationals](#)

Next Matchup: 5/3 | vs. PIT (Trevor Williams - RHP) | 1:05 PM ET

Matchup Rating: 107 🏆 \$3,300 🐦 **\$3,900**

	Howie Kendrick, WSH OF	11.6	@ COL	Jeff Hoffman	\$4,000	
	Ketel Marte, ARI OF	11.8	@ MIN	Michael Pineda	\$4,000	
	Alex Verdugo, LAD OF	8	@ COL	Jeff Hoffman	\$3,900	
			@ PIT	Trevor Williams	\$3,900	
			@ CHC	José Quintana	\$3,900	

Tool Integrations



Feature your platforms in RotoBaller's tools, used daily by our large user base to research and set optimal lineups:

HITTER INFO															
NAME	POS	L/R/S	CASH / GPP / SALARY RELIEF	FanDuel	DraftKings	Yahoo!	Fantasy Draft	H/A	VS.	OPP PITCHER	VS. L/R	PARK RATING	WEATHER	TREND	RISK RATING
Wellington Castillo	C	R	Cash/GPP	\$3,300	\$3,300	\$16	\$6,600	Home	TOR	Marco Estrada	R	106		↑	
Jesus Aguilar	1B	R	GPP	\$2,500	\$3,600	\$10	\$7,200	Home	WAS	Gio Gonzalez	L	108		→	
Jonathan Schoop	2B	R	Cash/GPP	\$3,900	\$4,600	\$19	\$9,000	Home	TOR	Marco Estrada	R	106		→	
Derek Dietrich	3B	L	Salary Relief/GPP	\$3,300	\$3,300	\$14	\$6,400	Home	PHI	Ben Lively	R	95		→	
Javier Baez	2B	R	Cash/GPP	\$3,200	\$3,400	\$19	\$6,800	Home	LAD	Sean Newcomb	L	97		↑	
Christian Yelich	OF	L	Cash/GPP	\$3,800	\$4,600	\$19	\$8,800	Home	PHI	Ben Lively	R	95		→	
Trey Mancini	OF	R	Cash/GPP	\$3,500	\$4,500	\$17	\$8,700	Home	TOR	Marco Estrada	R	89		→	
Jarrett Parker	OF	L	Salary Relief/GPP	\$2,700	\$3,800	\$13	\$7,600	Home	STL	Michael Wacha	R	86		→	
Keon Broxton	OF	R	Salary Relief/GPP	\$2,600	\$2,500	\$14	\$4,800	Home	WAS	Gio Gonzalez					
Eduardo Nunez	3B	R	Cash/GPP	\$3,300	\$4,500	\$20	\$8,800	Away	@NYY	CC Sabathia					
Josh Donaldson	3B	R	Cash/GPP	\$3,400	\$4,800	\$27	\$9,200	Away	@BAL	Jeremy Hellickson					

Player	Team	POS	Lineup	FantasyDraft	FanDuel	DraftKings	Yahoo!
J.D. Martinez	ARI	OF	5th	\$10,400	\$4,100	\$5,300	\$20
Nicky Delmonico	CWS	3B	4th	\$6,800	\$2,900	\$3,500	\$22
Austin Jackson	CLE	OF	2nd	\$7,200	\$3,000	\$3,700	\$14
Dixon Machado	DET	SS		\$5,600	\$2,200	\$2,900	\$7
Lonnie Chisenhall	CLE	OF		\$6,800	\$3,000	\$3,400	\$14
Charlie Blackmon	COL	OF		\$10,400	\$4,300	\$5,400	\$26